

J!J!V!S!H!A

2025

J!J!V!SHA

Beauty is Energy

Our name and inspiration come from the Hindi word Jijivisha, meaning “the will to live strongly despite challenges.” We believe that healthy, resilient skin brings not only beauty, but also energy and passion for life. With natural, simple, and effective ingredients, our skin-care products—born from the soil of Anatolia—offer not just care, but a philosophy of living. Every skin is unique, and every user is part of our family.

JiVISHA

Our Values

Togetherness

**Inspired by
Nature**

**Strength from
Our Land**

**Energy
for Life**

**Power of
Simplicity**

**A Guiding
Hand**

**Beauty for
Everyone**

Actually, my purpose was to heal myself.

I have had a long journey with my skin over the years. Acne, spots, and scars made life difficult. Doctors offered temporary solutions, but I found lasting healing through my own research and by discovering the right ingredients.

During the pandemic, I started an Instagram page to share my experiences, and it attracted far more interest than I ever expected. The support of women inspired me deeply. Today, together with my husband Tamer and our friend Özgür, we founded Jijivisha—a reflection of that journey and my desire to inspire women.

Özlem DURMAZ

Founder of **JIJIVISHA**

Products

www.jijivishacosmetics.com/magaza/

Toner

Anti-Aging Rose Toner

Snail Repair Toner

JiJiViSHA

Anti-Aging Rose Toner



Anti-Aging Rose Toner

Protection and Radiance in One

More than just a toner...

JiJiViSHA Anti-Aging Rose Toner, enriched with rose ferment, doesn't only refresh—it hydrates, nourishes, soothes, and repairs.

With a serum-like texture, it becomes a versatile ally in your skincare routine. From facial cleansing to hair care, hands to the whole body, it adapts to multiple needs. Effective in calming sensitive skin conditions like eczema and rosacea.

Its generous volume ensures long-lasting use, making it both practical and economical. Simplicity means answering multiple needs with one solution.

Rose essence, powerful effect.

With **JiJiViSHA**, every part of your skin experiences serene care.



Ji:Ji:Vi:SHA

Snail Repair Toner



Snail Repair Toner

Care for Skin, Hair, Everywhere

It begins as a classic toner, but transforms into a multi-care essential. **J:J:V:ISHA Snail Repair Toner** repairs skin with snail extract while balancing sebum production. More than a facial toner, it nourishes from scalp to hands, feet, and beyond. With its serum-like texture, it stands apart from ordinary toners.

It helps calm teenage acne and supports rosacea- and eczema-prone skin with its soothing properties. Can be used as a facial cleanser, moisturizer, or even a hair mask.

Its large size offers long-lasting use—practical and economical.

With **J:J:V:ISHA**, the definition of care evolves.



Moisturizer

Moisturizing Body Cream

Volume Hand Cream

Volume Face Cream

JiJiViSHA

Moisturizing Body Cream



Moisturizing Body Cream

A Versatile Touch of Care

Intense hydration and repair in one.

JiJiViSHA Moisturizing Body Cream is specially formulated for eczema-prone, rosacea-prone, and extremely dry skin. Safe for children and sensitive skin.

While offering effective body care, it can also be applied to the face a few evenings a week. Perfect for hands, feet, and even supporting the prevention of stretch marks during pregnancy.

A single product meeting multiple needs—economic yet effective. Care that adapts to every moment of your skin.

With **JiJiViSHA**, the skin feels healthy, soothed, and renewed.



JiJiViSHA

Volume Face Cream



Volume Face Cream

Fullness, Lit From Within

The feeling of lost facial volume doesn't have to be permanent. **J:J:V:SHA** Volume Face Cream, enriched with Volufiline, stimulates the skin's underlying fat tissue to create a plumping effect—without the need for fillers.

Ideal for dry and mature skin, yet suitable for all types, it delivers intense hydration, nourishment, and vitality. With regular use, it softens wrinkles and helps fill in acne scars and depressions. Gentle enough for the eye area.

As one of the rare creams containing Volufiline, it's carefully balanced with special ingredients that minimize the risk of breakouts. Rich in content yet simple, effective, and economical.

Skin may thin over time—but it can regain its fullness.



JiJiViSHA

Volume Hand Cream



Volume Hand Cream

Turning Back Time for Your Hands

Our hands reveal the first signs of aging.

J:J:V:SHA Volume Hand Cream does more than moisturize: with regular use, it supports subcutaneous fat tissue to restore plumpness.

The first hand cream in Türkiye to contain Volufiline, it activates the skin's natural mechanism for fuller-looking hands. It eliminates dryness, softens fine lines, and restores vitality. Perfect for dry and mature skin, yet compatible with all skin types.

Despite its rich content, it remains highly accessible.

With **J:J:V:SHA**, care means not only nourishment—but a visible transformation.

On your hands, the traces of youth reappear.



Brightening / Anti-Aging Moisturizing Cream

One Cream, Multi-Action

Over time, skin can thin, lose its tone, and fade in radiance.

J!J!V!SHA Brightening / Anti-Aging Moisturizing Cream provides a gentle yet effective answer. Enriched with Centella Asiatica, Tranexamic Acid, Azelaic Acid, and Vitamin B5, its formula helps reduce the look of fine lines, wrinkles, and pigmentation.

At the same time, it strengthens the skin barrier, locks in moisture, and restores luminosity. Safe for the face, eye area, and décolleté. With morning and evening use, skin appears smoother, plumper, and more balanced.

With **J!J!V!SHA**, one cream offers multi-dimensional results.



Cleanser

Double Cleansing Balm

JIJIVISHA

Double Cleansing Balm



Double Cleansing Balm

Less is more, one step is all it takes.

Think about everything your skin touches throughout the day: sunscreen, makeup, dust, sweat, stress... Now it's time to gently yet effectively wash it all away.

Jijivisha Double Cleansing Balm delivers the full effect of a two-step cleansing ritual in just one step. It combines the power of oil- and water-based cleansers, with only a pea-sized amount needed. Thanks to its waterless formula, it lasts longer, doesn't sting the eyes, and never overwhelms the skin.

Suitable for all skin types—including sensitive, rosacea-prone, and eczema-prone skin—it deeply cleanses pores without causing breakouts. It delicately removes makeup, sunscreen, and even the impurities of polluted city air.

As you cleanse, you'll realize how powerful simplicity can be—because skincare doesn't have to be complicated.



Sun Protection

Sun Care Cream

JJIVISHA

Sun Care Cream



Sun Care Cream

Protection and Radiance in One

Imagine a sunscreen that protects your skin while also nurturing it. Jijivisha Sun Care Cream doesn't just shield against harmful rays; it also brightens, hydrates, and defends against signs of aging.

It stands out as the first sunscreen in Türkiye formulated with Ergothioneine, a powerful antioxidant that supports the skin's natural defense system. Its hybrid formula combines both physical and chemical new-generation filters for high protection. The oil-based structure makes it more resistant to sweat and water—ensuring long-lasting efficacy.

It doesn't weaken the skin barrier; it strengthens it. Suitable for skin prone to eczema, rosacea, and sun sensitivity. Its luminous finish gives a natural highlighter effect and doubles as a flawless makeup base. Safe to use even around the eyes—because sun protection should cover the entire face.

With JIJIVISHA, sun care is simple, strong, and radiant.



Serum

Brightening Soothing Serum

Brightening Anti-Aging Serum

Brightening Soothing Serum

Radiance Beyond the Surface

Your skin deserves to wake up balanced every morning.

Ji:Ji:Vi:SHA Brightening Soothing Serum delivers Vitamin C deep into the skin through liposomal technology—feeding the skin from within, not just on the surface. Its slow-release Magnesium Ascorbyl Phosphate form supports collagen production throughout the day.

With tone-evening arbutin, it reduces the appearance of spots while hydrating and softening fine lines. Safe for the entire face, including the eye area. Thanks to liposomal technology, Vitamin C remains stable and active until the very last drop—ensuring both effectiveness and longevity.

Suitable for all skin types. Recommended for acne-prone skin with controlled use, and for pregnant women under medical advice.

A gentle yet intelligent touch for your skin.

With **Ji:Ji:Vi:SHA**, every day begins with healthy skin.



Brightening Anti-Aging Serum

A Gentle Defiance of Time

Your skin craves not only moisture, but also balance and resilience. **JiJiViSHA Brightening Anti-Aging Serum** restores the radiance of youth by supporting the skin's natural structure with powerful actives.

Vitamin B5, Niacinamide, Tranexamic Acid, and Licorice Extract help reduce the appearance of fine lines, wrinkles, and dark spots. Hyaluronic Acid and Oat Extract deliver deep hydration, while prebiotics strengthen the skin barrier's defenses.

The result: a brighter, smoother, more luminous complexion. Safe to use on the entire face, including the eye area and décolleté. With regular use, skin regains visible vitality and glow.

Because youthful beauty is not only about time—it can be rebuilt with the right care.

With **JiJiViSHA**, skincare becomes a journey into deeper radiance.



Perfume

Sav Eau de Parfum

Râz Eau de Parfum

JIVISHA

Sav Eau de Parfum



Sav Eau de Parfum

“Pure. Serene. Timeless.”

Derived from the word meaning both “beautiful words” and “fragrance,” Sav carries nature’s fresh breath, taking on a unique tone on every skin. Fruity, airy, yet profound—like a simple poem.



Râz Eau de Parfum

A secret story on your skin...

Vanilla, lavender, and cocoa in a mesmerizing harmony...

Meaning “a hidden secret,” Râz whispers like a memory from the past, unfolding on your skin with quiet armth and allure. Subtle. Intimate. Captivating.





Snail Repair Toner
250ml € 8.45 fl. oz.



Anti-Aging Rose Toner
250ml € 8.45 fl. oz.



Moisturizing Body Cream
250ml € 8.45 fl. oz.



Sun Care Cream
60ml € 2.03 fl. oz.



Brightening Anti-Aging Serum
30ml € 1.01 fl. oz.



Brightening Soothing Serum
30ml € 1.01 fl. oz.



Brightening / Anti-Aging
Moisturizing Cream
30ml € 1.01 fl. oz.



Double Cleansing Balm
50ml € 1.69 fl. oz.



Volume Face Cream

50ml e 1.69 fl. oz.



Volume Hand Cream

50ml e 1.69 fl. oz.



Râz Eau de Parfum

50ml e 1.69 fl. oz.



Sav Eau de Parfum

50ml e 1.69 fl. oz.



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